

The Strategy for Change

Increased philanthropic resources and capacities

ROBUST, MULTI-PURPOSE PHILANTHROPIC INFRASTRUCTURE FIT-FOR-PURPOSE		ADVANCED TECHNOLOGY		PROVEN FUND INVESTMENT STRATEGIES	DEEP SECTOR KNOWLEDGE
Operate the community foundation	Build permanent endowments	Enable online and tax-deductible donations	Develop and manage information and technology	Manage and invest funds	Make grants, manage programmes, provide donor services
Platform for structured, sustained giving addresses ever-changing sector and social needs	Planned and legacy gifts become a sustaining revenue stream for the nonprofit sector	Simplified, more efficient, more accessible giving and fundraising systems to enhance transactions	Donor decisions are influenced by data and metrics resulting in better access to information on social programmes	Pooled investment portfolio yields returns while segregated accounting ensures funds go to intended purposes	Shared philanthropic services / systems reduce fees; improve efficiencies and increase and diversify investments in solutions to address community needs
Permanence <i>Local giving</i>	Endurance <i>Lasting giving</i>	Effectiveness <i>Easier giving</i>	Quality <i>Smarter giving</i>	Growth <i>More funding</i>	Efficiency <i>Less waste</i>

Community philanthropy in Bermuda positively impacts how giving is done (donor's philanthropic wishes are respected; giving is impactful); how the philanthropic environment operates (accessible, equitable); and how the sector is sustained.

WHAT'S THE ENDGAME?

System impact: third sector wide

Sphere of Influence

- Increased presence of planned giving in sector; sustained charitable giving
- Increased funding for and investment in programme / product / service development / re-alignment, capacity building, research, policy development and evaluation in sub-factor areas

BF programme impact

Sphere of Contribution

- Increased, targeted funding for most pressing social issues as identified by field / sector data
- Improved information on programme performance and grantmaking; metrics / indices capture state of conditions we all aim to improve
- Improved understanding of organisational health & best practices for programme and service delivery
- Better access to information for civil society, societal issues and community philanthropy

Sphere of Attribution

- Information / guidance for funders on funding options in their interest areas
- Endowment growth: endowed funds cover operational needs and fund an unrestricted grant programme; strong, market-linked ROI available for grantmaking to charitable sector