


Our Theory of Philanthropy

“If we build an enduring source of funds and if we invest in understanding community priorities for quality of life in Bermuda, our philanthropy will achieve meaningful impact”

PROGRAMMES & RELATIONSHIPS	WHAT IT'S ABOUT	HOW WE DO IT
<p>BERMUDA COMMUNITY ENDOWMENT</p>	<p>Building a permanent charitable endowment for enduring support of local nonprofits</p>	<ul style="list-style-type: none"> ■ Encourage unrestricted gifts to the endowment ■ Establish donor-directed and operational endowed funds professionally managed ■ Develop donor products, i.e. planned giving and philanthropic advisory services
<p>GIVE Bermuda.org</p>	<p>Social Mission Classification and increasing the appetite of donors of all types and at all stages, for evidence-based giving</p>	<ul style="list-style-type: none"> ■ Gather info on programmes: report out; populate platforms. ■ High-level analysis ■ Provide third sector / social issue data / criteria with professionally supported infrastructure
<p>UNIVERSAL OUTCOME REPORTING</p>	<p>Reporting to standardised outcomes; gathering predictive programme data; building third sector infrastructure</p>	<ul style="list-style-type: none"> ■ Map nonprofits' programmes to outcomes ■ Translate programme activities into standard outcomes (based on emerging evidence that a finite number of outcomes drive 80% of all social change)
<p>FUNDING IMPACT</p>	<p>COMMUNITY IMPACT</p> <p>Taking an aerial view of how we are doing as a whole. Ongoing assessment of gaps and opportunities</p>	<ul style="list-style-type: none"> ■ Convene to identify key Indicators / benchmarks of Vital Signs® sub-factors; map outcomes to programmes ■ Generate systemic "rule change" proposals for programmes and services, government policy, structures and infrastructures
	<p>EVIDENCE-BASED GRANTMAKING</p> <p>Grantmaking and facilitating funding support for system-wide, sector-based efforts. Evidence-based, coordinated giving for collective impact. Strategic philanthropy</p>	<ul style="list-style-type: none"> ■ Showcase or pilot work in critical interest areas to stimulate discussion / uptake ■ Seek funding proposals for vital activities based on predicted outcomes ■ Align funding strategies to indicators
	<p>VitalSigns®</p> <p>Assess programme efforts. Systematically surfacing and capturing local community priorities</p>	<ul style="list-style-type: none"> ■ Identify emerging critical social issues; gain deeper understanding of communities priorities / issues ■ Identify measurable outcomes / indicators for Bermuda's Vital Signs using evidence-based industry standards ■ Map Vital Signs® to standardised outcomes
<p></p>	<p>Understanding community well-being in global context</p>	<ul style="list-style-type: none"> ■ Evaluate progress on goals based on Bermuda Vital Signs®, Community Impact, Central Grants and Universal Outcomes work